

LIGHTS! CAMERA! ACTION STEPS!



Waking the Green Tiger A Green Movement Rises in China

78 minutes, English and Mandarin with English Subtitles
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www.FaceToFaceMedia.ca

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**SAN FRANCISCO
GREEN FILM
FESTIVAL**

Seen through the eyes of activists, farmers, and journalists Waking the Green Tiger follows an extraordinary, unprecedented and successful campaign to stop a huge dam project on the Upper Yangtze river in the high mountains of southwestern China.

Now that you've seen the movie and heard from a few leading experts use these Lights! Camera! Action Steps! to inspire you and your community and create change. Whether you only have five minutes, two hours, or want to commit a lifetime to the green movement in China, this guide can help you get involved with our local partners and their vital work. You can download this flyer and find dozens of other resources from press kits and background stories to environmental news at www.facetofacemedia.ca

FIVE-MINUTE SHORTS



- Support the documentary by liking the Waking the Green Tiger Facebook page and spread the message by sharing it with your friends!
- Interested in keeping up to date with what's going on with China's Environmental Movement? Join China Green News, published by Green Earth Volunteers, at <http://eng.greensos.cn/default.aspx>

BABY STEPS OF CHANGE

- Mark your calendars! March 14th is the "International Day of Action for Rivers and Against Dams" and this year's theme is "Keep Our Rivers Free!" A local event, "Occupy the Marsh on March 14th" will be taking place in Berkeley. For more information, visit www.InternationalRivers.org
- Learn more about dam construction in China and the campaign to stop the dams in Yunan Province by visiting other environmental groups in China such as Green Watershed, Friends of Nature, Green Beagle, Salween Watch, Burma Rivers Network, Global Village Beijing, the Institute for Pollution and Environmental Affairs, and the Green Choice Initiative

TEXT, TALK, and TWEET

Use the smart in your smartphone to connect with your social networks and inspire them to take action with you!

Follow @SFGreenFilmFest and tweet "I just saw Waking the Green Tiger @SFGreenFilmFest. For more info about the green movement in China go to www.FaceToFaceMedia.ca Please RT!"

Follow: @IntlRivers, @PacEnvironment, @ChinaGreenNews, @GreenCamelBell, @WaterKeeper, @CANIntl, @BayNature

- Voice your opinion on an international level! River and dam related petitions are located on the International Rivers site against projects in locations ranging from the Congo to Columbia



LOOKING AT THE BIG PICTURE

- Join a local action group or support an international NGO that is working in China. A few to consider: International Rivers, Pacific Environment, National Resource Defense Council, Green Peace, WWF, and The Nature Conservancy
- Purchase a copy of “Waking the Green Tiger” from the film’s website and host a viewing party! Your purchase supports the distribution of the film in China and around the world!
- Calculate your water footprint at www.waterfootprint.org
- Learn what watershed you’re in, what its major creeks and rivers are, and threats that could or are degrade/ing water quality Visit the World Resources Institute’s interactive tool www.Multimedia.WRI.org/watersheds_2003/
- Then visit www.BayNature.org and join an event to explore nature in the San Francisco Bay Area or www.PacificEnvironment.org for more info on how you can protect the living environment on the Pacific Rim



FLOWING FACTS



- Mao Zedong launched the Great Leap Forward in 1958 with early campaigns including steel creation and the extermination of the Four Pests (mice, mosquitoes, flies, and sparrows) and later campaigns to conquer nature and “demanding grain” from lakes, forests, and grasslands.
- Environmental destruction from these campaigns ranged from destroyed landscapes, dust storms, and stifled science. Gathering of wood fuel to fire the furnaces alone was responsible for approximately 35,000 km² of cleared forests in Yunan Province alone.
- More than 16 million people throughout China have been moved to make way for 80,000 dams (for perspective, the US has approximately 70,000 dams). Construction of the Tiger Leaping Gorge would have led to the displacement of 100,000 people.
- Qu Geping, China’s former director of Environmental Protection, has been considered China’s “father of environmental protection” for over 40 years
- Shi Lihong’s first film, *Voice of an Angry River* was used to organize a movement that successfully stopped dam construction on the upper Yangtze River at Tiger Leaping Gorge



- Wind power alone can satisfy China’s energy needs for the next 20 years. China is adding about 1 new wind turbine every hour.
- China’s environmental activists challenge Apple, Walmart, and Sony to stop polluting. Read “[Apple: A New Chapter](#)” by China Water Risk with the latest updates from Ma Jun (featured in “Waking the Green Dragon”). Ma Jun’s website may be found here: <http://www.ipe.org.cn/EN/>



Take Action! Visit the video story booth to share your film experience, upload pictures to the SFGFF Flickr account at flickr.com/sfgreenfilmfestival or email them to actionsteps@sfgreenfilmfest.org

A very special **THANK YOU** to **Gary Marcuse** and the **Canadian Consulate General in San Francisco** for their support for the USA Premiere of this film!